



KLR

OCTOBER CYBERSECURITY MONTH WEBINAR

What Nonprofit Board Members Need to Know About Cybersecurity

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Our Presenters



Sandy Ross, CPA, CFE, MSNM
Partner & Nonprofit Practice
Leader, KLR

“when people support each other,
incredible things happen.”



Jay Longley
Senior Consultant, Envision
Technology Advisors

“Security isn't something you buy,
it's something you do”

Agenda Overview

“It takes 20 years to build a reputation but in a few minutes a cyber incident can ruin it.”

- **Stephane Nappo**

1. Cybersecurity – What is It?
2. Most Common Threats
3. Impact on Nonprofits
4. Legal and Regulatory Requirements
 - Board Responsibilities and Risk
 - Grant Opportunities
5. Key Takeaways - How to Stay Safe
6. Q&A & What We’re Hearing

What is Cybersecurity?

The practice of protecting computer systems, networks, data, and digital information from theft, damage, unauthorized access, or any other form of cyber threat. It encompasses a range of technologies, processes, and practices designed to safeguard digital assets and maintain information, confidentiality, integrity, and availability.



What Are the Most Common Cyber Risk Areas?

- Phishing (resumes)
- Personal Risk - Board Members
- Insider Threats

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Live Threat Map
Powered by Radware's Threat Intelligence

2023 H1 Global Threat Analysis Report

ATTACK TYPES

- Web Attackers
- DDoS Attackers
- Intruders
- Scanners
- Anonymizers

STATISTICS INTERVAL

1 hour

TOP ATTACKERS

United States	55 %
Germany	15 %
China	10 %
Bulgaria	10 %
Netherlands	10 %

TOP ATTACKED

United States	38 %
India	22 %
Japan	16 %
Spain	12 %
Korea	12 %

TOP NETWORK ATTACK VECTORS

TCP Flood	50 %
UDP Flood	23 %
ICMP Flood	22 %
DNS Flood	4 %
Low and Slow Attack	1 %

TOP APPLICATION VIOLATIONS

Injections	37 %
Exploits	21 %
Access violations	20 %
Cross-site scripting	15 %
Data theft	7 %

TOP SCANNED UDP PORTS

123	500	11211	1900
1194	5060	37810	27015
	7779	8000	

9:10 9:30 NOW

- WEB ATTACKERS
- DDOS ATTACKERS
- INTRUDERS
- SCANNERS
- ANONYMIZERS

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9:51 AM

Q: What resources are available to keep up with the changing landscape of regulations and cyber security?

Impact on Nonprofits





Impact of an Attack on Nonprofits

- Loss of Revenue
- Brand / Reputational Damage
- Loss of Funding
- Employee Layoffs
- Business Closure
- Lawsuits
- Fines
- Personal Liability
- Double Extortion from Threat Actors
- OFAC Sanctions & Funding Terrorism

Q: When thinking about safeguarding my nonprofit and staff from cybersecurity threats, what are some quick tips or low hanging fruit that we can tackle to minimize risks?



Impact of An Attack on Nonprofits: Prevention Tips

- Use a board platform like Onboard vs. using your personal email for board communication which could include sensitive information
- Read your documentation before you publish
- Board members should have the ability for expert help
- Address known risks

Legal & Regulatory Requirements



Legal and Regulatory Requirements

- Written Information Security Plan that is executed, tested, and monitored. Updated date and reviewed.
- Organization's compliance obligations
- Current and Former Board Members
- Employees and Former Employees
- Volunteers
- Vendors
- Customers
- Donors



Q: How do I (as a board member) best protect myself when we're required to give personal and sensitive information to outside parties?

What Every Person Should Know Before Joining A Board...

1. What compliance obligations does the organization have (HIPAA/PCI/201 CMR 17)?
2. How does the organization prove that it is in compliance?
3. When was our most recent penetration test and what were the results?
4. What is the plan to address the findings from the penetration test?
5. Are there any other technology or cyber risks to the organization, and how is the organization addressing them?
6. Does your Board have use of a governance platform such as OnBoard or BoardEffect?
7. Does the organization have the ability to track and revoke access to ALL data, regardless of location (USB / Personal Email / Home Computer / Dark Web)?
8. Does the board have access to the organization's CCO/CSO/CISO to answer any questions and ensure organizational risk is brought to a minimum?



Q: What kinds of insurance coverage should organizations have?

Q: Where can I learn more about opportunities to apply for technology grants?

Key Takeaways to Stay Safe



Q: Biggest cyber concerns going forward and thoughts on “bad guys” using AI



Key Takeaways

1. Know the organization's compliance obligations, and the associated regulations.
2. Understand the laws that you, and the organization, are subject to
3. Review where the organization falls short so that the deficits can be understood and mitigated.
4. Have an open dialog with the stakeholder who is responsible for the organization's cybersecurity.
5. Ensure that your organization performs vulnerability testing, and cybersecurity assessments at least annually.
6. Review the kinds of data your business collects, where it is stored, how it is classified, if it has compliance obligations, and how the organization meets those requirements.
7. Ensure that the organization has a WISP or equivalent, and that the items contained within are being followed.
8. Review the organization's policies (Data Privacy, Mobile Device, etc.) and audit if the policies are being enforced.
9. Review the insurance policies, and ensure the organization is meeting the requirements set forth within the policy.
10. Allocate a portion of the overall budget for cybersecurity, and review to ensure the funding is adequate.



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We're Here to Help

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